



Tour Edge Launches Unique SphereTac Oversized Putter Grip

Tour Edge announces the launch of their new SphereTac oversized putter grip, featuring the one-of-a-kind SphereTac polymer spheres.

The grip utilizes a never-before manufactured thermal plastic that is born from an advanced manufacturing process called Thermal Plastic Suspension Polymerization, or T.P.S.P.

The T.P.S.P. manufacturing process uses mechanical agitation to mix a monomer with a liquid, forcing the monomer to polymerize and form perfectly aligned spheres of polymer.

The SphereTac polymer spheres form into white dots sitting on a black thermal plastic base on the grip, ensuring extreme tackiness and protecting the grip and its cohesive stickiness from all elements and wear and tear.

The extremely lightweight technology allows for total grip weight of only 52 grams to maximize feel and control of the putter head throughout the stroke.

"This is a new extremely tacky material that we've started perfecting that is similar to the technology used in wide receiver's gloves in the NFL," said Tour Edge President and Master Designer David Glod. "It has been a huge hit!"

The new jumbo putter grip is available nationwide as of May 1st.

The oversized SphereTac grip provides a jumbo grip that prevents the golfer's wrists from breaking down during the putting motion. This minimizes grip pressure and head rotation for a softer touch and putting stroke that is more pure.

"Nobody has used anything quite like this before," said Tour Edge Vice President of Marketing Jon Claffey. "The closest thing we've found in the manufacturing process is the tacky wide receiver gloves. What we really love about it is the tackiness never goes away, even in different weather conditions and over time."

The SphereTac grip was originally only available on Tour Edge's new PureFeel Template putter series and the amazing reaction and demand to the grip led Tour Edge to release the grip individually separate from the putter.

"It is nice to have something out there that no one else has ever provided because golfers take notice," said Claffey. "Once they try it, they say, 'Wow, I really, really like this.'"

About Tour Edge

In 1986, David Glod founded Tour Edge with a focus on offering golfers with high quality and technologically advanced golf products that were as cutting edge as they were affordable. He is now considered one of the preeminent master club designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category.

Tour Edge products have been put in play on the PGA TOUR, PGA Tour Champions, LPGA Tour and Web.com Tour, as well as European professional tours, and have been in play in every PGA TOUR major event and in Ryder Cup competitions, leading to 18 wins for players playing Tour Edge products on the PGA Tours (10 PGA TOUR, seven PGA Tour Champions and one Web.com Tour victories.)

In 2018 alone, Tour Edge clubs earned seven wins, nine runner-up finishes, 34 Top 5 finishes and 60 Top 10 finishes on the three PGA Tours.

Tour Edge, an American owned and operated company for more than 33 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and Bazooka.

- Exotics products bring futuristic technologies to the marketplace with tour preferred designs and smaller production runs. Exotics clubs utilize higher-grade, avant-garde materials and manufacturing methods that have established Exotics as a leader in quality craftsmanship and to redefine what is possible in golf club performance.
- Hot Launch has forged a name for itself as a producer of high-quality premium game improvement golf clubs from driver to wedge. Hot Launch has proven to provide the greatest custom fit value in golf and includes an unprecedented guaranteed 48-hour custom fit delivery program.
- Bazooka represents the absolute best value available in golf, offering advanced players, beginners, women and juniors the best in playability and affordability.

All Exotics and Hot Launch clubs are hand built in the United States in Batavia, Illinois and then distributed throughout the world. Every Tour Edge club comes with a Lifetime Warranty and a 30-day play guarantee.

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