

For Immediate Release

**A Perfect Blend of Power, Forgiveness, Control and Feel
Bringing to Market the CB PROh Hybrid Iron Set**

Batavia, IL (January 20, 2014) – Advanced engineering allowed Exotics to develop a hybrid iron set that combines two distinctive iron designs that deliver tour-caliber distance and consistency. The new CB PROh hybrid iron set delivers a seamless blending of hollow hybrid long, and cavity blade scoring irons for unprecedented playability.



CB PROh long and mid irons (2-7) brings performance technology to the forefront, combining the proven distance and forgiveness of a hybrid with the shot control and workability of long iron. Featuring a full-hollow design combined with a very thin forged face creates an extremely high C.O.R. and a soft, responsive feel at impact. Additionally, the hollow design greatly expands the sweet spot while still allowing players to shape shots superior to traditional cavity-back irons.

CB PROh scoring irons (8-PW) incorporate a cavity blade design for precision and trajectory control. The shallow, traditional design scoring irons are made from soft 431 stainless steel. A multi-material vibration dampening iron plaque is positioned for consistent feel and ball control on approach shots.

The long irons are also available individually; CB PROh hybrid long irons are true long iron replacements designed for tour-caliber performance.

The Exotics CB PROh irons feature Tour Edge's lifetime warranty and 30-day play guarantee. It is available in True Temper X-Lite 90 Steel, KBS Tour steel, Project X Flighted steel shafts and Fujikura Fuel Exotics or Fuel Tour Exotics graphite shafts starting at \$599.99. Individual long irons may be purchased starting at \$99.99. For more information, call (800) 515-3343 or visit www.touredge.com.

Located in Batavia, IL, Tour Edge manufactures and sells golf clubs under both the Exotics and Tour Edge brands. Exotics golf clubs are for those who demand the finest performing golf clubs in the world. With experienced designers and smaller production runs, Exotics by Tour Edge can bring futuristic technologies to the marketplace months, even years, ahead of its time. Exotics' manufactures the finest quality, high-technology golf clubs and hand-assembles them one club at a time. The company's clubs are distributed throughout the United States and the world. High resolution images are available at www.touredge.com (select media site).

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