

For Immediate Release

Exotics at Its Finest

This is the Club the Brand Was Created for, Introducing the CB PRO

Batavia, IL (January 20, 2014) – Tour Edge branched out with the Exotics brand in 2004, to use more expensive technology in products that were outside of the Bazooka price points. The past nine years has seen Exotics evolve into one of the best fairway wood innovators in the market. The limited edition CB PRO is the club Exotics was created for.



The new CB PRO combines the retro, smaller head size of the famous tour-winning CB2 fairway wood with an innovative sole function - Slip Stream™ - to create the ultimate fairway wood for accomplished players.

The patent-pending Slip Stream™ sole glides through the turf in remarkable fashion. The sole's design dramatically minimizes turf contact, allowing the head to maintain maximum speed through impact. The unique Slip Stream™ sole is designed so that minimal turf contact occurs regardless of the attack angle and position of the head at impact.

The CB PRO features Tour Edge's premium beta titanium cup face with a hyper-steel body to produce maximum distance in a fairway wood. As a result, the CT reaches the USGA-allowed maximum of 250. The no-weld design combo-brazes the beta-titanium cupped face with the heavier hyper steel body. The result, every single gram of excess weight is eliminated from the face and shifted to the sole for a lower center of gravity position in the compact head. The CB PRO also features the same trampoline face design found in the CB2 that combines multiple levels of face thickness.

The unsurpassed technology found in the CB PRO is being combined with the hottest shafts available; Fujikura Speeder 757 and 661. Fujikura 661 is a 65-gram shaft that's geared towards better players with above average speeds. The Fujikura Speeder 757 features a new upgraded version of the original Speeder 757 — one that now has two layers of Triax Core Technology (used mainly in aerospace structures, Triax is a three-axis system of fibers that are woven in three directions rather than just two to stabilize the shaft) and additional Nano Alloy resin (high modulus carbon fiber).



David Glod, president and founder, “When we decided to create the Exotics line, this is the type of club I had envisioned. It's very exciting to be introducing a product of this caliber to the market; there isn't anything else like it. Is it expensive? Yes, probably the most expensive fairway wood available to the public. But, it's just that good combined with the Speeder shafts and it's also packaged with a high-end, leather headcover from Stitch Golf.”

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Tour Edge's Exotics fairway woods come with Tour Edge's lifetime warranty. Suggested retail is \$499.99. For more information, call (800) 515-3343 or visit www.touredge.com.

Located in Batavia, IL, Tour Edge manufactures and sells golf clubs under both the Exotics and Tour Edge brands. Exotics golf clubs are for those who demand the finest performing golf clubs in the world. With experienced designers and smaller production runs, Exotics by Tour Edge can bring futuristic technologies to the marketplace months, even years, ahead of its time. Exotics' manufactures the finest quality, high-technology golf clubs and hand-assembles them one club at a time. The company's clubs are distributed throughout the United States and the world. High resolution images are available at www.touredge.com (select media site).

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