

For Immediate Release

Golf Digest's 2014 Hot List Honors Six Exotics Clubs, the Most Ever

Batavia, IL (January 23, 2014) – Golf Digest released their 2014 Hot List today and verified that Exotics fairway woods, hybrids, and irons are top performers. The 2014 List awarded six Exotics clubs as medal winners, the most ever for the Tour Edge Exotics brand. Finishing at the top is the XCG7/XCG7 Beta fairway wood with top honors, a gold medal. Taking silver is the CB PRO fairway wood, XCG7/XCG7 Beta hybrids and the XCG7 irons.

David Glod, president and chief designer of Tour Edge Golf, "It's always an exciting time of year when the Hot List comes out and it creates quite a buzz at the PGA Show. This year we have our best results with six medals in three categories. This is a true testament that our product designs and technologies are of the highest quality. Our Exotics brand continues to grow as one of the most technologically supreme club manufacturers, and we will always continue to build on that."

Gold Medal: XCG7 fairway wood continues the Exotics tradition of excellence. The Exotics XCG7 model is designed with greater forgiveness in mind featuring a lower profile and larger club head. The XCG7 is has a custom 465 forged maraging steel cup face to produce massive launch speed and reach a very high USGA CT level for superior length.

Gold Medal: The XCG7 Beta model is highlighted by a deeper face and a smaller clubhead promoting a more boring trajectory. A callout to its name, the XCG7 Beta features a forged beta titanium cup face for supreme COR. The face is combo-brazed to the hyper-steel body to produce Exotics legendary performance.

Silver Medal: Tour Edge's Exotics CB PRO - known visually for its unique sole design - creates the ultimate fairway wood for accomplished players. The patent-pending Slip Stream™ sole and advanced clubhead technology allows the CT to reach the USGA-allowed maximum of 250.

Silver Medal: The XCG7 hybrid is our most forgiving design to date. The XCG7 hybrid is larger, easy-to-hit, and is a higher trajectory model with a lower profile. Hexahedron sole weight pads are positioned back in the heel and toe to increase MOI and maximize stability on off-center contact.

Silver Medal: The XCG7 Beta is a more compact shape and deeper face for more penetrating ball flight. In the Beta model, the weight pad design positions more weight forward in the head, raising the center of gravity and producing a more penetrating trajectory.

Silver Medal (SuperGame-Improvement): The XCG7 iron features our most advanced technology in a game improvement iron. Constructed from 431 stainless steel in a one-piece casting, the XCG7 iron provides enhanced feel and stability in a more classic-style head design.

The Tour Edge Exotics products feature the lifetime warranty and 30-day play guarantee. For more information, call (800) 515-3343 or visit www.touredge.com.

Located in Batavia, IL, Tour Edge manufactures and sells golf clubs under both the Exotics and Tour Edge brands. Exotics golf clubs are for those who demand the finest performing golf clubs in the world. With experienced designers and smaller production runs, Exotics by Tour Edge can bring futuristic technologies to the marketplace months, even years, ahead of its time. Exotics' manufactures the finest quality, high-technology golf clubs and hand-assembles them one club at a time. The company's clubs are distributed throughout the United States and the world. High resolution images are available at www.touredge.com (select media site).

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