

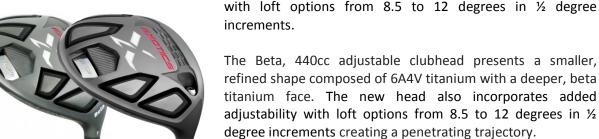
## Official Press Release

For Immediate Release

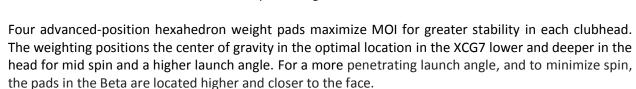
## Tour Edge Exotics Breeds New XCG Family with XCG7 and XCG7 Beta Drivers

Batavia, IL (January 20, 2014) - After six successful XCG driver launches, the new XCG7 driver offers more variability, technology, and material upgrades than its predecessors. Continuing the Exotics tradition the XCG7 drivers bring premium technology to today's techno-savvy consumers and increases commercial viability by offering two clubheads., the XCG7 and XCG7 Beta.

The XCG7 adjustable driver is available in two different clubheads, 440cc (Beta) and 460cc. The XCG7 driver features upgraded performance in a 6A4V titanium, 460cc driver head that produces easy-launching and high trajectory with added forgiveness. The new driver incorporates added adjustability



Maximizing distance, engineers designed the *Power Grid*. Positioned directly behind the hitting area, the *Power Grid* creates an accordion-like effect and increases spring-effect by flexing at impact. The *Power Grid* alternates in thickness from 0.5mm to 1.0mm, allowing the thinner dimple-slots to flex, producing a hotter launch.



Further enhancing stability, weight is removed from the rear center of the sole. This dual-step cavity in the XCG7 allows the extra weighting in the rear heel and toe to provide maximum forgiveness. A wider cavity is featured in the XCG7 Beta to move weight forward for a higher CG.

Variable face thickness technology offers multiple levels of thickness that maximize the spring-like effect from more points on the face, especially in the heel and toe areas. Completing the new XCG7 design is a Tour-inspired matte black finish which reduces glare and features the Exotics logo on the top heel.

The XCG7 driver's appearance is distinctive and easy to differentiate the two clubheads. The XCG7 Beta's chromatic medallion includes 'Beta' on the plate, and 'Beta' appears in white on the hosel.

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The XCG7 drivers features Tour Edge's lifetime warranty and 30-day play guarantee. It is available in the most popular shafts on the market; Fujikura Fuel and Tour and the Matrix Ozik White, Red and Black Tie shafts. Suggested retail: XCG7 \$299.99; Beta \$349.99. For more information, call (800) 515-3343 or visit <a href="https://www.touredge.com">www.touredge.com</a>.

Located in Batavia, IL, Tour Edge manufacturers and sells golf clubs under both the Exotics and Tour Edge brands. Exotics golf clubs are for those who demand the finest performing golf clubs in the world. With experienced designers and smaller production runs, Exotics by Tour Edge can bring futuristic technologies to the marketplace months, even years, ahead of its time. Exotics' manufactures the finest quality, high-technology golf clubs and hand-assembles them one club at a time. The company's clubs are distributed throughout the United States and the world. High resolution images are available at <a href="https://www.touredge.com">www.touredge.com</a> (select media site).

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