

For Immediate Release

**Most Advanced Cavity Back Iron,
The Exotics XCG7 Sole Cavity Irons**

Batavia, IL (February 10, 2014) – The XCG7 iron features our most advanced technology in a game improvement iron to date. Constructed from 431 stainless steel in a one-piece casting, the XCG7 iron provides enhanced feel and stability in a more classic-style head design.

Advanced weighting includes two tungsten weights located in the heel and toe perfecting perimeter weighting. The weights are bridged by a center sole cavity that reduces contact area on the iron's sole and provides enhanced feel at impact.



This brand new technology is located in the center of the iron and allows all excess weight to be removed from behind the sweet spot for added spring-like effect throughout the set. The threaded design within the cavity also reduces turf drag for smooth shots off any surface.

Tour Edge took the best from previous iron designs and made the XCG7 iron highly progressive. Each iron is engineered for its specific task and includes a unique center of gravity location, offset (progressive), face thickness, and topline thickness for a perfect blend of distance and accuracy.

Tour Edge's Exotics XCG7 irons come with Tour Edge's lifetime warranty and 30-day play guarantee. It is available in the Exotics Fuel and Fuel Tour graphite shafts, True Temper X-Lite 90, Project X Flighted Riffle, and KBS Tour steel for \$499-\$699 (4-PW). For more information, call (800) 515-3343 or visit www.touredge.com.

Located in Batavia, IL, Tour Edge manufactures and sells golf clubs under both the Exotics and Tour Edge brands. Exotics golf clubs are for those who demand the finest performing golf clubs in the world. With experienced designers and smaller production runs, Exotics by Tour Edge can bring futuristic technologies to the marketplace months, even years, ahead of its time. Exotics' manufactures the finest quality, high-technology golf clubs and hand-assembles them one club at a time. The company's clubs are distributed throughout the United States and the world. High resolution images are available at www.touredge.com (select media site).

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