

# Scott McCarron Wins American Family Insurance Championship Playing Tour Edge Exotics CBX Hybrid

*Exotics CBX Hybrid Staff Collects 2nd Victory in a Row on PGA Tour Champions*

Exotics CBX hybrid staff player Scott McCarron won the 2018 American Family Insurance Championship on the PGA Tour Champions Sunday playing a Tour Edge Exotics CBX hybrid; a 19-degree with a Fujikura Atmos 8X shaft.

The win is the second in a row for an Exotics CBX hybrid staff player after Tom Lehman won the Principal Charity Classic last week with two Exotics CBX hybrids in play.

"First off, congratulations to Scotty McCarron," of David Glod, President and designer of the Exotics CBX hybrid McCarron plays. "He played some grinding golf in some wet conditions and pulled off eight birdies for a 64 on Sunday. It is tough conditions that the Exotics CBX line of metalwoods was designed for. You want low spin and more penetrating ball flight that doesn't die into the wind. From what I've seen, we are helping the tour players that are playing the clubs due to these reasons and we are very proud to keep adding so many wins and top finishes to the Exotics trophy case."



McCarron shot 15-under at the University Ridge golf course in Madison, Wisconsin with a total of 16 birdies and one bogey. The 52-year-old Californian birdied Holes 14, 15 and 16 to secure his first victory of the season and his seventh win in three years on the PGA Tour Champions.

"All week, I drove the ball really well and I was hitting a lot of good iron shots," McCarron said. "I hit a lot of greens. I think I made one bogey all week and that was early on Friday. Just missed a short putt, one of the par 3s and made bogey. Other than that, I really didn't have any other opportunities to make bogeys. I just kept putting myself in play."

McCarron has collected seven Top 10 finishes this season, including four Top 5 finishes.

"Obviously, my game's pretty good, just won this week, so I'm pretty happy the way I'm hitting it." McCarron said. "I started putting better this week. I've got to work on my wedge game. I've got to wedge it closer. I have a lot of wedges out here."

The win is the third on the PGA Tour Champions and the fourth on the PGA Tours this year for a player with Exotics CBX metalwoods in the bag.

McCarron jumped from 8<sup>th</sup> to 3<sup>rd</sup> on the current Charles Schwab money list. Nine players playing Tour Edge are currently ranked in the Top 40 in the 2018 Charles Schwab Cup standings: #3 Scott McCarron, #7 Non-Contracted Player, #8 Scott McCarron, #10 Tim Petrovic, #11 Tom Lehman, #21 Rocco Mediate, #27 Scott Dunlap, #29 Non-Contracted Player, #31 Duffy Waldorf and #38 Bart Bryant.

With eight hybrid staff players and 26 additional players choosing to play Exotics CBX metalwoods since they were launched to the PGA Tour Champions, Tour Edge has experienced a remarkable run of three victories and seven runner-up finishes in the first 13 events of the season.

"What a streak we are on!" said Executive Vice President of Tour Edge, John Craig. "I am not sure if I have ever seen anything quite like it, to have a new line of products come out to a professional tour and to have already seen over 35 players using the product and to watch them play the CBX quite a lot en route to winning three times with seven runner-ups and 19 Top 5's in only 13 events played. That's a serious hot streak if I've ever seen one."

Fifteen total Exotics CBX clubs were in play in Madison: nine Exotics CBX hybrids, four Exotics CBX fairway woods and two Exotics CBX Iron-Woods.

The Exotics CBX hybrid ranked as the #2 most played hybrid model at the event, where they have ranked all season long except when Exotics CBX finished as the #1 hybrid model at the 2018 Senior PGA Championship.

Next week begins a stretch of three straight major tournaments that begins with the U.S. Senior Open at The Broadmoor in Colorado next Thursday.

Watch video of Scott McCarron discuss his Exotics CBX hybrid here:  
<http://www.touredge.com/media/staffvideos18/scottmccarron.html>

### **About Exotics CBX**

Exotics CBX are the only metal woods ever designed to feature a Titanium face, stainless steel body and carbon fiber sole. The Exotics CBX hybrid's higher CG is located slightly forward in the club head through the use of a carbon fiber in the sole, which is significantly lighter than stainless steel. This helps to increase ball speed and reduce spin, which makes for less dispersion.

Tour Edge's extremely thin Beta-titanium cup-face enlarges the ideal hitting area on the clubs. It is brazed to stainless steel behind the hitting area which allows the face to flex more at impact, while the Speed Ramp sole design provides reduced turf interaction so the club can maintain its speed through the hitting area.

The Tour Edge Exotics CBX fairway woods, Exotics CBX hybrids and Exotics CBX Iron-Woods are currently available at select authorized Tour Edge retailers. To find a Tour Edge retailer near you, call (800) 515-3343 or visit [touredge.com](http://touredge.com).

## **About Tour Edge**

In 1986, David Glod founded Tour Edge with a focus on offering golfers with high quality and technologically advanced golf products that were as cutting edge as they were affordable. He is now considered one of the preeminent master club designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category.

Tour Edge is driven to provide the very best in forward thinking technology and in utilizing advanced materials that are proven to perform better than the status quo. Independent robotic tests and professionals who play Tour Edge products on the PGA TOUR, PGA Champions Tour, LPGA Tour and Web.com Tour without club contracts have proven time and time again that the unique technology approach that Glod and Tour Edge have taken has set them apart from the competition. Tour Edge, an American owned and operated company for more than 32 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and Bazooka.

- Exotics products bring futuristic technologies to the marketplace with tour preferred designs and smaller production runs. Hot Launch has forged a name for itself as a producer of high-quality premium game improvement golf clubs from driver to wedge.
- Hot Launch has proven to provide the greatest custom fit value in golf and includes an unprecedented guaranteed 48- hour custom fit delivery program.
- Bazooka represents the absolute best value available in golf, offering advanced players, beginners, women and juniors the best in playability and affordability.

All Exotics and Hot Launch clubs are hand-built in the United States and then distributed throughout the world. Every Tour Edge club comes with a Lifetime Warranty and a 30-day play guarantee.

CBX Hybrid Photo: <http://www.touredge.com/media/16images/hires/cbxhybrid.jpg>

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