

## **Tour Edge Signs Scott McCarron to Logo Staff Deal for 2019**

### ***Two-time winner in 2018 will expand club usage with Exotics***

Tour Edge announced today that Scott McCarron has officially signed a deal to play and endorse Tour Edge Exotics and to play their metalwoods on the PGA Tour Champions in 2019. McCarron will feature a Tour Edge Exotics logo on his left sleeve.

McCarron served as an Exotics CBX hybrid staff player in 2018. He played the Tour Edge Exotics CBX hybrid all year en route to two PGA Tour Champions victories and a 2<sup>nd</sup> place finish in the Charles Schwab Cup.

This year, McCarron will be wearing a Tour Edge Exotics logo for the first time and will also expand his club usage to other categories with Tour Edge Exotics clubs.

"I love the Exotics hybrid and what it has done for my game, it is a great fit and a low-spinning and hot faced hybrid that has me hitting more hybrids off the tee and in general because I have complete faith in the club," said McCarron. "I am also proud to add their logo to my gear as I love what Tour Edge is doing as a company. They are a long-established U.S. owned and operated company that builds their premium clubs in the United States. I am looking forward to testing their Exotics drivers and fairway woods to find a home in my bag as well."



McCarron finished 2<sup>nd</sup> in the final Charles Schwab Cup points and money standings in 2018 while playing both 17 and 19 degree Exotics CBX hybrids with a Fujikura Atmos shaft. The runner-up finish for the season was McCarron's third-straight Top 5 Charles Schwab Cup finish (3<sup>rd</sup>/2017, 4<sup>th</sup> /2016)

"Scott McCarron is a world-class player and top contender on the PGA Tour Champions year in and year out," said Tour Edge President David Glod. "His choice to represent Tour Edge and to play our Exotics clubs truly validates how far we have come as a golf club manufacturer over the past 32-years. He is a perfect fit for to represent our brand and the perfect ambassador for the PGA Tour Champions."

McCarron won twice on the 2018 PGA Tour Champions with Tour Edge in his bag. He won the Shaw Charity Classic Sept. 2<sup>nd</sup> and the American Family Insurance Championship June 24<sup>th</sup> for his 8<sup>th</sup> win on the PGA Tour Champions over the last three seasons.

"The PGA Tour Champions is a tour that has made amazing strides the past few years," said Glod. "It is more competitive than ever and is now one of the most

exciting tours in golf to watch with ultra-competitive players like Scott leading the way. I like to tell people who still call it the Senior Tour to follow Scotty for a couple of rounds and see if the word Senior properly describes his tenacity and power he unleashes on the golf course.”

McCarron will be appearing for a meet-and-greet at the Tour Edge PGA Show booth from 11 AM to 12: 30 PM on Thursday January 23<sup>rd</sup> at Booth 843. Before that, he will make his season debut January 17<sup>th</sup> at the Mitsubishi Electric Championship at Hualalai.

McCarron will also take part in Tour Edge’s sponsorship of PGA Tour Champions Learning Center show on the Golf Channel. The PGA Tour Learning Center is a popular Golf Channel television show that features professional tips and instruction featuring the legends of golf from the PGA Tour Champions. PGA Tour Champions Learning Center, Presented by Tour Edge, is scheduled to air 43 episodes in 2019, beginning January 22<sup>nd</sup> , with Tour Edge prominently featured within each episode. The series also will incorporate Tour Edge Exotics Staff Professionals like McCarron, providing tips geared toward the amateur golfer.

In all, over 50 players have put over 300 Exotics clubs into play since Exotics was launched to the tour in the last year. Eight out of the Top 25 players (32%) in the Charles Schwab Cup final standings and 16 out of the Top 50 players put Exotics into play in 2018.

On top of the six victories and 10 runner-up finishes procured by players using Exotics on the 2018 PGA Tour Champions, players using Tour Edge clubs also earned 34 Top 5 finishes and 60 Top 10 finishes in the 27 events played on the PGA Tour Champions in 2018.

The Tour Edge Exotics CBX hybrid ranked as the #1 most played hybrid model at the 2018 Senior PGA Championship and the Charles Schwab Cup Championship with their Exotics CBX hybrid accounting for 16% of the hybrids in play, according to the Darrell Survey.

### **About Tour Edge**

In 1986, David Glod founded Tour Edge with a focus on offering golfers with high quality and technologically advanced golf products that were as cutting edge as they were affordable. He is now considered one of the preeminent master club designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category.

Tour Edge products have been put in play on the PGA TOUR, PGA Tour Champions, LPGA Tour and Web.com Tour, as well as European professional tours, and have been in play in every PGA TOUR major event and in Ryder Cup competitions, leading to 17 wins for players playing Tour Edge products on the PGA Tours (10 PGA TOUR, 6 PGA Tour Champions and 1 Web.com Tour).

In 2018 alone, Tour Edge clubs have earned seven wins, nine runner-up finishes, 34 Top 5 finishes and 60 Top 10 finishes on the three PGA Tours. Tour Edge, an

American owned and operated company for more than 32 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and Bazooka.

- Exotics products bring futuristic technologies to the marketplace with tour preferred designs and smaller production runs. Exotics clubs utilize higher-grade, avant-garde materials and manufacturing methods that have led Exotics to establish itself as a leader in quality craftsmanship and to redefine what is possible in golf club performance.
- Hot Launch has forged a name for itself as a producer of high-quality premium game improvement golf clubs from driver to wedge. Hot Launch has proven to provide the greatest custom fit value in golf and includes an unprecedented guaranteed 48-hour custom fit delivery program.
- Bazooka represents the absolute best value available in golf, offering advanced players, beginners, women and juniors the best in playability and affordability.

All Exotics and Hot Launch clubs are hand built in the United States in Batavia, Illinois and then distributed throughout the world. Every Tour Edge club comes with a Lifetime Warranty and a 30-day play guarantee.

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